

PPI PROJECT DESIGN CANVAS

1

RESEARCH QUESTION

WHAT is the project about? WHAT is the main research question?

GOALS

WHAT are the bigger goal you want to reach with this project?
WHICH values should underpin your PPI work?

- To make the research relevant and make impact?
- To make the research fair and ethical?

2

MOTIVATION

WHY do you need to use PPI to answer the research question?
WHY is PPI a relevant or even indispensable addition?

Remember: "Researchers don't know what they don't know..."

3

COLLABORATIONS

WHO can best contribute this knowledge?
WHAT KIND OF organisations, initiatives and other stakeholders do you want to work with? WHO is already connected to the project?
WHAT is in it for them?

TEAM

WHAT kind of expertise do you need in the project?
WHICH group(s) do you want to involve? WHY them?
WHAT do you need to make PPI work well?
WHAT knowledge, resources and support do you need?

ENGAGEMENT

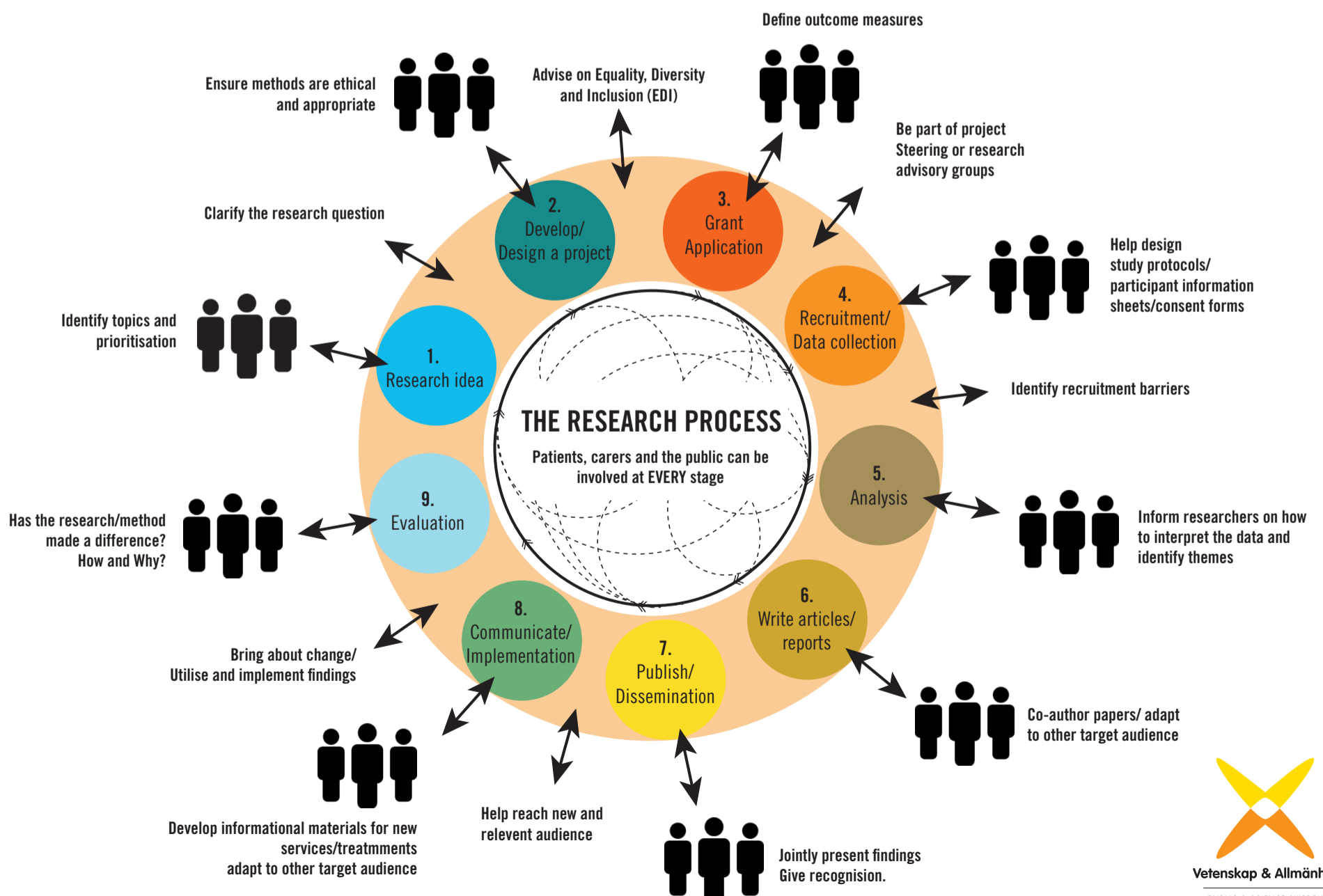
HOW are you planning to engage the stakeholders initially?
HOW do you plan to work together with the collaborators?
HOW do you reach them?
In WHAT STAGES of the process?
WHICH methods will you use?
WHICH roles and expectations do the different stakeholders have?
HOW will stakeholders be reimbursed for their work?

4

5

RESOURCES, LIMITATIONS, RISKS & SOLUTIONS

WHAT could go wrong? For researchers and for the stakeholders?
Are there any ETHICAL issues?
WHAT can you do to avoid it? Identify potential problems and barriers.
WHAT are the time frame in the project? WHAT resources do you need?



PPI PROJECT DESIGN CANVAS

RESEARCH QUESTION

1

GOALS

MOTIVATION

2

TEAM

COLLABORATIONS

3

ENGAGEMENT

RESOURCES, LIMITATIONS, RISKS
& SOLUTIONS

4

5

